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Technology Centre of Blaser Swisslube

Blaser Swisslube
www.blaser.com
 Hall 3A, Booth A118



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PUNIT GUPTA
Managing Director
Blaser Swisslube India

METALWORKING FLUIDS

Doing Cool Stuff



Punit Gupta, Managing Director, Blaser Swisslube India, believes in having a sustainable long-term way to generate added values for its customers and create long-term partnerships with them, its employees and channel partners.

Punit Gupta, Managing Director, Blaser Swisslube India, says with certainty that the competence of suppliers and customers must work together in a collaborative way to reach higher standards of working. “Customers need competent partners who work with their strengths, bring the technology expertise and contribute to increased competitiveness. As a globally active and focused company, we have geared up to collaborate with our customers and bring in new tech-

nologies and generate added value for our customers through Liquid Tool,” he says. Every element in manufacturing must generate returns on investment rather than expenditure. People would then definitely find it interesting to change their approach in manufacturing. With years of focused engagement with the metalworking operations, Blaser Swisslube developed the concept of Liquid Tool - a new dimension in productivity & profitability. An area of Metalworking Fluid, which was

often neglected and considered as a necessary evil, has been completely transformed with Liquid Tool concept. It allows manufacturers to exploit the potential of machines and tools to a larger dimension. Liquid Tool is built on competence and expertise at Blaser Swisslube including its people, technology driven formulations and customized services. It is possible to gain much larger benefits by having a strong trust in this approach. Tests at customers’ end have shown that there are possibilities of increasing the tool life by 20-40 percent and to increase the productivity to the tune of 8-15 percent by working together.

Meeting requirements

Blaser Swisslube India is showcasing Synergy 735 at IMTEX 2019. It is a crystal-clear, innovative, water-miscible and oil-free metalworking fluid that ensures spotless surfaces that are easy to clean thanks to its

neutral pH and outstanding rinsing behavior. Synergy 735 has a neutral odor, excellent skin compatibility and offers a clear view of the machining process. It performs in a variety of materials such as titanium and aluminum alloys as well as steel and stainless steel, copper alloys and composites. Blaser Swisslube has created optimum conditions for simulating and testing the latest machining technologies at its in-house Technology Center in Switzerland. “Our Technology Center is unique in the industry and it’s where we develop and test the latest metalworking fluids before they come to market,” Gupta shares summing up.